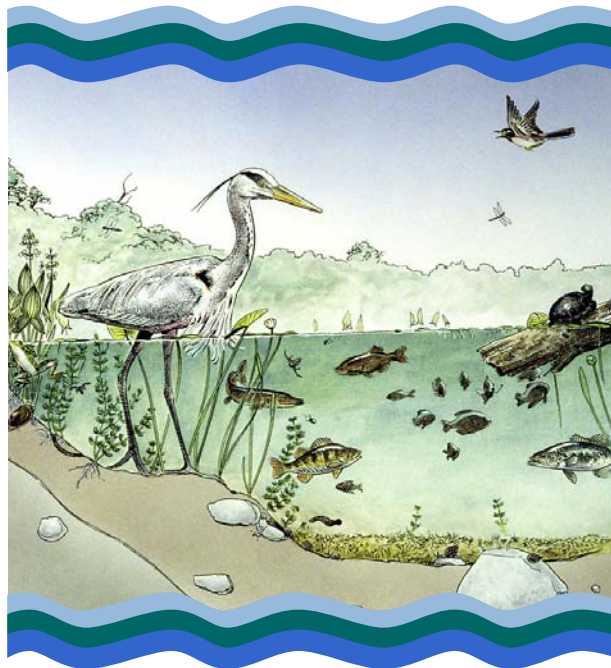


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# 2012 NW Wisconsin



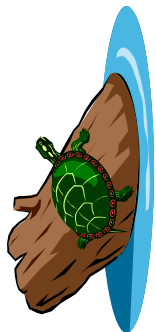
## Lakes Conference

Friday, June 22, 2012

7:30 am to 4:00 pm

**Spooner High School  
Spooner, WI**

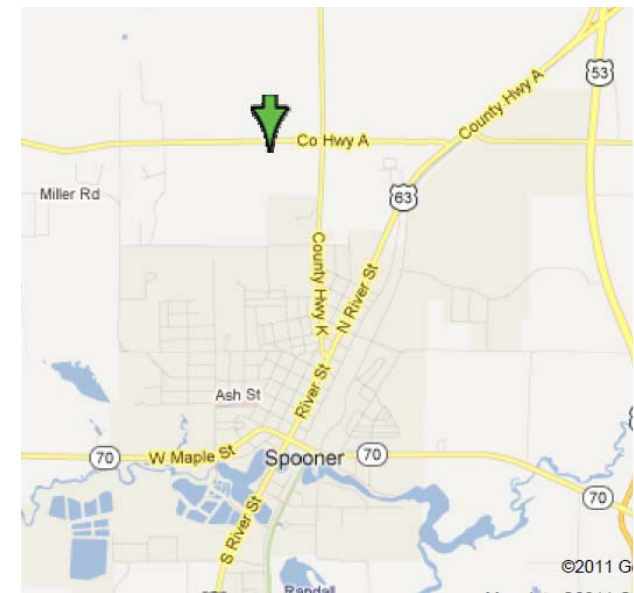
Sponsored by the lakes and rivers associations of Bayfield, Burnett, Douglas, Sawyer and Washburn Counties, the University of Wisconsin-Extension, Wisconsin Lakes and Wisconsin Department of Natural Resources.



Wisconsin Lakes  
4513 Vernon Blvd., Suite 101  
Madison, WI 53705

**Spooner High School  
801 County Highway A  
Spooner, WI 54801**

Located north of Spooner  
on County Highway A,  
just west of the intersection  
of Highways K and A.



**For area lodging  
information contact:**

**Spooner Chamber of Commerce**  
(715) 635-2168  
or  
(800) 367-3306  
[www.spoonerchamber.org](http://www.spoonerchamber.org)

# 2012 Northwest Wisconsin Lakes Conference

Friday, June 22, 2012 – Spooner High School, Spooner, WI

## AGENDA

7:30..... *Registration, Continental Breakfast and Exhibits*

7:30..... *NW Wisconsin Waters Consortium Annual Meeting* – Waldo Asp

8:45..... *Welcome, Opening Remarks and Recognition* – John Haack, UWEX

9:00..... *Citizen Conservation During Divisive Political Times* – Dave Zentner, Two-time National Conservationist of the Year

10:00..... **BREAK**

10:15..... **SESSION I**

*Messaging in Action: Framing the Issue and Reaching Your Target* – Mike Engleson, Wisconsin Lakes

*Eco-Education Project: Eau Claire Lakes Property Owners Assoc. & Drummond School Collaboration* – Jerry Kaiser & John Kudlas, Eau Claire Lakes POA Ed. Committee & Andy Arthur, Drummond Public School

*How to Motivate and Keep Your Lake Volunteers Engaged* – Beverly Stencel, UWEX

*Aquatic Plants of Northwest Wisconsin* – Matt Berg, Endangered Resources Services & Noah Berg

11:15..... **BREAK**

11:30..... **SESSION II**

*Effective Coalition and Collaboration Building* – Karen von Huene, Wisconsin Lakes

*Connecting Youth to Water* – Craig Walkey, Washburn Co. Lakes & Rivers Assoc., Nikki Nelson, Hunt Hill Audubon Sanctuary & Linda George, Birchwood Public School

*Lake Science 101 and State of Our Lakes* – Tim Asplund, WDNR & Pamela Toshner, WDNR

*Invasive Aquatic Plant Management Plans – Are They Working?* – Kevin Gauthier, WDNR

12:30..... **LUNCHEON and EXHIBITS**

1:30..... *Down the Drain* – Cassie Hoger, Three Lakes High School

1:45..... *Fascinating Loons* – Stan Tekiela, Author/Naturalist/Wildlife Photographer

2:45..... **BREAK**

3:00..... **SESSION III**

*State Legislative and Budget Updates* – John Keckhaver, Wisconsin Lakes

*Utilizing Student Research Across the Science Curriculum* – Rick Erickson, Bayfield Public School and *Canoes on Wheels* – Scott Peterson, Friends of the St. Croix Headwaters

*Understanding Impacts of Development on Water Quality* – Paul McGinley, UW-Stevens Point

*Wild Rice – Nature's Bounty* – John Haack, UWEX

4:00..... **ADJOURN**



## 2012 NWLC Registration Form

Name(s)\* \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone # \_\_\_\_\_

E-Mail Address \_\_\_\_\_

Lake Organization \_\_\_\_\_

or School \_\_\_\_\_

\*Submit names and addresses for each registrant.

### Conference Registration Fee:

The conference registration fee is **\$40.00** per person (**free for students**) and includes continental breakfast, lunch and materials.

Vegetarian Meal ☐

No. Attending: \_\_\_\_\_ x \$40 each = \$ \_\_\_\_\_

No. of Students Attending \_\_\_\_\_ x \$00 each = \$ \_\_\_\_\_

**Total Enclosed:** .....\$ \_\_\_\_\_

Return registration form and check made payable to

**Wisconsin Lakes** to: **Wisconsin Lakes**

**4513 Vernon Blvd., Suite 101**

**Madison, WI 53705**

### Credit Card Payment:

Method of Payment: ☐  ☐  ☐ 

Credit Card # \_\_\_\_\_

Expiration date \_\_\_\_\_ Security code \_\_\_\_\_

Cardholder's name \_\_\_\_\_

Signature \_\_\_\_\_

### You may also register:

online at: [www.wisconsinlakes.org](http://www.wisconsinlakes.org)

by fax (credit card only): (608) 661-4314

by calling (credit card only): 1-800-542-5253

**Registration Deadline: Saturday, June 16, 2012**

An EEO/Affirmative Action employer, University of Wisconsin-Extension provides equal opportunities in employment and programming, including Title IX and ADA requirements. Requests for reasonable accommodations for disabilities or limitations should be made prior to the date of the program or activity for which it is needed. Requests will be kept confidential.

For more information contact Wisconsin Lakes at  
1-800-542-5253 in Wis. or (608) 661-4313 or  
[www.wisconsinlakes.org](http://www.wisconsinlakes.org).

Planning Committee contact: John Haack,  
[john.haack@ces.uwex.edu](mailto:john.haack@ces.uwex.edu) or (715) 635-7406.